



Leanna Clark

Special Assistant to the Chancellor for Community Engagement
University of Colorado, Denver



Leanna Clark is Special Assistant to the Chancellor for Community Engagement at the University of Colorado, Denver. She works directly with Chancellor Jerry Wartgow to position the university and its two locations at Auraria and Anschutz Medical Campus as a leader in human resources and economic development for Denver, Colorado and the nation.

Clark has nearly 25 years of experience in business, including 12 years as a small business owner and roles in Denver's corporate and nonprofit communities. With a background in marketing, public relations and community outreach, Clark most recently directed communications and foundation activities for IMA Financial Group, one of the nation's leading risk management companies. She also founded and directed a major division of an international nonprofit organization that works in more than 120 countries. Previously, as principal and co-owner of marketing PR firm Schenkein, she ran one of the largest agencies in the Rocky Mountain Region, helping client organizations elevate their brands and protect their reputations.

Clark has served on the board of directors of the Denver Metro Chamber Leadership Foundation along with many leadership roles within the Chamber, most recently co-chairing the annual Leadership Exchange Trip (LEX). She is also on the board of A+ Denver, a group of business and community leaders charged with monitoring the progress of reform in Denver Public Schools, and served on then Mayor Hickenlooper's Leadership Team for Early Childhood Education, which led to the creation of the Denver Preschool Program. She has served on many boards, including board chair of the Public Education and Business Coalition, Bright Beginnings, Colorado Public Radio and on the Metro Denver Sports Commission's International Bid Committee, working to bring international caliber sports to the Denver area.

Clark has been recognized as a 2009 Woman of Distinction by the Girls Scouts of Colorado. She has been honored twice by the *Denver Business Journal* as a "PowerBook" award recipient and one of the "Forty Under 40" top young business leaders. She has received national recognition from the Universal Press Syndicate as part of its "Workwise" Awards, honoring innovation and creativity among workplace leaders. She was named a "Woman of Achievement" by the Association for Women in Communications.

Clark holds a degree in journalism from the University of Colorado, Boulder.

Clark is a proud DPS parent.