



Cathey Finlon

President, Denver Art Museum

Retired Chair & CEO, McClain Finlon Advertising

DPS Foundation board member since October 2004



Ms. Finlon has over 30 years of experience in marketing and advertising, with an emphasis on strategic planning. Under her ownership of McClain Finlon Advertising, she built the agency to the top 50 agencies in the United States, as ranked by both Ad Age and AdWeek magazines. Her company also was repeatedly ranked as the second-largest Colorado-based, woman-owned business. Ms. Finlon was a partner and founder of Linhart McClain Finlon Public Relations.

In 2009, Ms. Finlon was named president of the Denver Art Museum, where she will oversee the Museum's business operations including finance, development, marketing and human resources. Also in 2009, Finlon was inducted into the Colorado Business Hall of Fame and received the prestigious

Leader Award from the Colorado Business Committee for the Arts.

Ms. Finlon is past chair of the Denver Metro Chamber of Commerce and past chair of the Board of Junior Achievement. She currently serves on the boards of The Children's Hospital, Denver Art Museum, and the advisory board of the University of Denver Daniels College of Business and Colorado Economics Future Panel. Her past board service includes Colorado Outward Bound School, National Repertory Orchestra, Alliance for Contemporary Art, World Trade Center and she is past chair of the Denver Advertising Federation. She also served on the board of the American Association of Advertising Agencies, representing the top agencies in the United States. In addition, she has served on two elite think tanks at the University of Denver, which studied economic policies of Colorado and the state's constitution.

Ms. Finlon has a B.A. in Fine Art, College of Wooster, Ohio and an M.A. in English, Pennsylvania State University. An avid sportswoman, she has cycled throughout Europe, Asia, Africa and the U.S., climbed 26 of Colorado's 14,000 foot peaks and she recently completed cycling trips in Bhutan, Namibia, Myanmar (Burma), Morocco and Crete.

Finlon has been honored with many awards and much recognition. A few include AdWeek's and AdAge Top 100 U.S. agencies, BtoB Magazine Top 100 Most Influential Business to Business Leaders in America, Denver Advertising Federation Lifetime Achievement Award and Professional of the Year, ColoradoBiz Magazine's Top Professional Services Company, Denver Business Journal Outstanding Woman in Business Winner, Girl Scouts Woman Of Distinction, Colorado Historical Society Community Preservation Award, INC Magazine Top 100 Inner City Award, and hundreds of creative awards including five Clios.