



Charlie Kercheval

President

FirstBank, Cherry Creek



Charlie Kercheval is the President of FirstBank, Cherry Creek. Kercheval graduated from the University of Colorado, Boulder, 1988, and pursued a career in banking with FirstBank. In his 23-year career at FirstBank, Kercheval has held a wide variety of roles and is currently President of the Cherry Creek market, overseeing approximately \$500 million in assets. Success as a business leader is important to Kercheval. However, of equal importance is demonstrating his commitment to service and encouraging a spirit of giving among his family, colleagues and staff.

In 1988, Kercheval worked with several colleagues to establish the FirstBank Colorado Scholars program to benefit high performing, low to moderate-income students participating in Colorado Leadership Alliance programs at universities across the state. In addition to personal contributions from employees, FirstBank annually contributes to the scholarship endowment established by Kercheval and his colleagues. He currently serves on the advisory committee for the program, which has distributed more than \$1,100,000 in scholarships to date.

Kercheval's personal commitment to service began at a young age, participating in a variety of service projects within his community of Grand Junction, Colorado and throughout the world. His board service includes CollegeInvest, the Public Education and Business Coalition, the Cherry Creek North Business Improvement District, the Denver Metro Chamber Leadership Foundation, the Hospice of St. John, the Samaritan Institute and the Alliance committee of the Colorado/Wyoming District of the International Council of Shopping Centers. Past service includes Board Chair of the Douglas County Educational Foundation and the Parker Economic Development Council, President of the Denver Tech Center Kiwanis Club, Member of the Community Advisory Board of The Wildlife Experience, and assistant coach and Treasurer for several competitive youth baseball teams.

Born and raised in Grand Junction, Kercheval has resided in Parker, Colo., since 1993, where he enjoys travel, golf, reading, and most of all, spending time doing anything with his wife, Linda, and sons, Kyle and Connor.